GENEROUSLY LEGACY EDITION 2023

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Celebrating LIFE & LEGACY®



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Jewish Federation OF CLEVELAND HERE FOR GOOD

Create your JEWISH LEGACY

You will make a meaningful and lasting impact in Jewish Cleveland with a gift in your will, trust, retirement account, or life insurance policy. Support the causes and organizations you care about most by creating a lasting legacy for the future of Jewish Cleveland. It's easier than you might think!

To learn more about the LIFE & LEGACY program and how you can be part of this community-wide effort, reach out to Lisa Hacker at lhacker@jewishcleveland.org or 216-593-2792.







jewishcleveland.org/legacy

YOUR PARTNERS IN PHILANTHROPY

Our team of Development Professionals can help you achieve your philanthropic goals.



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Special Note: This magazine was ready for print at the same moment the war in Israel began. During these dark days, we still want to share these inspiring stories of hope, pride, strength, and commitment to a brighter future. We have never been more thankful for the generous support you provide to our Jewish community here in Cleveland, in Israel, and around the world. We pray for the safety of our people and for peace.

Please visit JewishCleveland.org to support our Israel Emergency Campaign providing immediate humanitarian aid to victims of terror.

Cover photo: Jewish Cleveland came together in July 2023 to celebrate the groundbreaking first year of the LIFE & LEGACY initiative – a communitywide campaign for our Jewish future. These donors and their families were at the forefront of this communal effort to secure a stronger and more vibrant Jewish Cleveland for generations to come. Every participating organization received legacy commitments, and many donors made planned gifts to multiple places. Read more about LIFE & LEGACY on page 18.

A message from

DANIEL N. ZELMAN and ERIKA B. RUDIN-LURIA



Cleveland is one of the most vibrant Jewish communities anywhere in the world today as a result of generations of visionary leadership, passionate commitment, clear-sighted optimism, and generous support. What we enjoy today, and the depth and range of services we can provide, was molded by those who came before us. And our actions today will impact the lives of those who come in the future.

For example, through the LIFE & LEGACY initiative - which is helping to build endowment funds for the Federation and for Jewish Cleveland's cornerstone agencies, schools, and services - we are helping to ensure that future generations will be wellequipped to face crises, provide a safety net for the most needy, and create innovative programs based on evolving needs.

We are so grateful for your support by giving annually and by creating your own Jewish legacy with permanent endowment commitments. Together, we are building a stronger Jewish future. As we celebrate Israel at 75, we thank you for your dedication to being HERE FOR GOOD today and the tomorrows to come.

Daniel N. Zelman Board Chair

Daniel M. Am Zik B. Oul. L

Erika B. Rudin-Luria President



Israel \$75

s a testament to the commitment, care, and enduring strength that underpin Cleveland's relationship with Israel, the Jewish Federation of Cleveland is gathering community partners and thousands of people to come together in celebration of this remarkable milestone from November 2022 through May 2024.

The once-in-a-lifetime Israel at 75 celebration is led by co-chairs Lynne Cohen and James Ratner and made possible by generous support from individual donors, endowment funds of the Federation, and supporting foundations – including lead grants by the Jack, Joseph and Morton Mandel Supporting Foundation and the David and Inez Myers Foundation.

Festivities were launched in November 2022 with the Israel Philharmonic's incredible performance at the Jack, Joseph and Morton Mandel Concert Hall at Severance Music Center. The Cleveland Israel Arts Connection dedicated its spring and summer 2023 season to Israel at 75 with a variety of performances and art.

The celebration continued into April 2023, when Federation President Erika Rudin-Luria and Board Chair Dan Zelman traveled to Israel with Cleveland leaders to mark Israel's 75th birthday. The delegation experienced Cleveland's impact in Israel



CLEVELAND CELEBRATES 75 YEARS of Israel's Independence

firsthand, seeing STEM in the Haredi community, visiting Cleveland's sister city of Beit Shean, meeting with leaders of the St. Petersburg Capacity Building Project, connecting with new *olim* and leadership from the Jewish Agency for Israel (JAFI), attending the Jewish Federations of North America's General Assembly, and more. Also in April, community members joined in commemoration of *Yom Hazikaron* (Israel's Memorial Day) in Cleveland to share remembrances, light memorial candles, and lay wreaths in honor of the victims of war and victims of terror.

In May, the Overseas Connections Committee (OCC) welcomed a joint delegation from the IDF Education Corps and Youth Futures, two programs working to give youth at-risk in Israel an opportunity to fulfill their potential. Delegation members met with youth at-risk professionals throughout the City of Cleveland and felt Jewish Cleveland's warmth and enthusiasm through a community-wide breakfast, several community events, visits to synagogues, and home hospitality. The Shalva Band, comprised of eight talented musicians with disabilities, made a huge impression with their performance at the Ohio Theatre in celebration of *Yom Ha'atzmaut* (Israel Independence Day). They also met with Jewish Cleveland's disability support organizations and held an assembly with students and teachers from Mandel Jewish Day School and Gross Schechter Day School, where they spoke about changing attitudes toward people with disabilities through music and shared their compelling personal stories.

On May 14, a record-breaking 2,200 people enjoyed IsraelFest! for Yom Ha'atzmaut at the Mandel Jewish Community Center's Safran Park, marking exactly 75 years since the signing of the Israeli Declaration of Independence. The Cleveland community came out loud and proud in their blue and white to enjoy a beautiful day of love, fun, and all things Israel. Also in May, Community Shaliach Itay Margalit led the final session of Beit Café Yisraeli, a three-part series for young adults in partnership with The Bridge that offered profound explorations of complex Israeli issues to foster informed conversations and a deeper understanding.

In June, the Federation hosted JAFI Director General and CEO Amira Ahronoviz, who met with community members to powerfully convey JAFI's impact around the globe and the strong partnership with the Cleveland community. JAFI's Northeast Regional Director Sigal Kanotopsky also made a deep impression at Women IN Philanthropy's Signature Event, where attendees were moved by her powerful personal journey.

Through June 2024, the Federation is inviting individuals and organizations across the community to apply for funding to create their own Israel at 75 programming that deepens relationships, offers new ways to connect, raises awareness, and widens perspectives and conversations about Israel.

For more information about Israel at 75 programming, visit JewishCleveland.org/israel75 or scan the QR code.



Two-Way Street

Making a Long-Term Difference to Strengthen Federation's Community Connections



ill Miller Zimon grew up in Connecticut, and the town where she lived for the first 12 years of her life had just a handful of other Jewish families. Although she was in the minority, Jill always felt proud of her identity as a Jewish person. She had a strong Jewish upbringing and attended Sunday School, where she learned the lesson of *tzedakah* – keeping what you need and giving away the rest. She observed her parents' generosity, such as how they supported family members, even if it was a challenge, and gave back to causes that were meaningful to them, like HIAS (formerly Hebrew Immigrant Aid Society), which helped Jill's grandfather when he came to the US as a stowaway from Poland.

As an undergraduate student at Georgetown University, she encountered fellow students

Barbara (Bobbi) Miller and Jill Miller Zimon.

"Jill and Bobbi's generosity has been invaluable in moving the work of our Community Relations Committee forward in a way that brings a deeper level of understanding to our board members, and we are so grateful to the both of them."

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~ CRC Managing Director Aviva Roland

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who had never met a Jewish person before. Upon graduation from college, Jill chose to deepen her own understanding of her Jewish identity and moved to Israel for a year.

After a year in Israel, Jill moved to Cleveland to complete her academic pursuits. After earning a law degree from Case Western Reserve University (CWRU) School of Law and a master's degree in social science administration from the Jack, Joseph and Morton Mandel School of Applied Social Sciences at CWRU, Jill began her career at Bellefaire JCB. She also became active in local politics through various citizen committees and was elected to the Pepper Pike City Council in 2009.

Jill actively engaged in both the Jewish and general communities. Jill was selected to be in the first cohort of the Marcus Leadership Program at B'nai Jeshurun Congregation.



Community Relations Committee (CRC) members participated in the June 2023 Miller Zimon Cultural Competency Program. Left to right: Oliver Young, Susan Reis, Susan Borison, Cindy Duber, Deborah Plummer, Carla Tricarichi, Adam Rosen, Marcy Schwartz, Sheila Allenick, Brian Rolnick-Fox, Jill Miller Zimon, Bruce Mandel, Gregg Levine

A few years later, she began her involvement with American Jewish Committee (AJC), where she ultimately served as the president of the Cleveland chapter. And she became a member and eventually a vice chair of the Federation's Community Relations Committee (CRC).

Jill served as the first co-chair of the subcommittee dedicated to improving Jewish Cleveland's relationship with the Black community. During this time, the CRC participated in its first racial equity training, which convinced Jill that the CRC could most effectively serve its mission by adopting a partnership mindset with other local communities.

Jill came up with the idea of creating a permanent endowment fund to continue this work and asked her mother, Barbara (Bobbi) Miller, to join her. Bobbi enthusiastically shared, "I thought this was a great idea and wanted to be a part of it."

In 2017, Jill and Bobbi worked with Federation staff to create the Miller Zimon Endowment Fund of the Jewish Federation of Cleveland, ensuring that there would always be support for diversity and cultural competency programming. To date, this endowment has helped to fund cultural competency trainings, lectures, and programs such as understanding personal bias training, a tour and discussion of the *Undesign the Redline* exhibit, a visit to the Cleveland History Center for a tour of *The Soul of Philanthropy* exhibit, a Zoom discussion about the

> digital divide, and a conversation about honesty in education and critical race theory with a professor from The Ohio State University. CRC Managing Director Aviva Roland shared, "Jill and Bobbi's generosity has been invaluable to moving the work of our Community Relations Committee forward in a way that brings a deeper level of understanding to our board members, and we are so grateful to the both of them."

Jill explained what creating the fund means to her, "As a Jewish person, I felt enriched anytime I was exposed to and could learn about the non-Jewish community around us." She believes this investment will help enable the CRC and our community to have sincere, meaningful, and authentic relationships throughout Northeast Ohio. Thanks to their generosity, the Miller Zimon Endowment Fund will continue to strengthen and deepen relationships between the Jewish and general communities for years to come.

Till Miller Zimon and Bobbi Miller

Noreen's family: Last row left to right, David Stripinis, Brad Robbins, Sam Robbins; Fourth row - Brian Robbins, Joshua Sachar; Third row - Beth Robbins, Emma Robbins, Josh Robbins, Abby Mendelsohn, Debbie Sachar: Second row - Lisa Goldstein, Emily Robbins, Barry Goloboff, Marcy Robbins, Amanda Sachar; First row - Jacob Stripinis, Noreen Koppelman-Goldstein, Henry Sachar.

A Way to Be Remembered

Noreen Koppelman-Goldstein

hen asked how she would like to be remembered, Noreen Koppelman-Goldstein carefully considered how to respond in a way that covered everything. For her, everything is her family AND her community.

In her family, Noreen wants to be remembered as the "fun" grandma, best mother-in-law, a true lifetime learner, a hardworking businessperson, and a dedicated supporter of the Jewish community. Communally, she would like to be remembered as someone who got involved, who cared about the bigger picture and the needs of others both in Cleveland and Israel, and who supported Jewish and community-wide organizations generously and loyally.

Noreen's values are rooted in the ones that her parents modeled for her. She observed her father's hard work and dedication to various nonprofit organizations. She remembers that her family initially became involved in Jewish National Fund (JNF) because they had cousins living in Israel. Because the family's

business, Midwest Metals, was in Lake County, they not only made gifts to the Lakeland Community College Foundation but also served on the board of trustees.

As a young girl, Noreen accompanied her father to work and loved learning about the business. But when she went to college, she did not consider a business degree as she never thought that someday she would be president of the family business, as she now has been for 20 years. Instead, Noreen studied education, which many girls did at the time, and became a teacher. Her love of learning continued with a master's degree in reading education. After moving to New York in 1974, she went back to school and earned her MBA and JD.

Many years later she returned to Cleveland with her family to join her father in business. While raising her three children and running a large business, Noreen never gave up volunteering for various organizations, and served in several leadership roles – including president of Lake County Bar Association and president of JNF Cleveland.

As her children grew, they learned from her the lessons that

she had learned from her parents – that you must give back to your community both financially and with time and talent. For Noreen, the JNF, the Maltz Museum, Menorah Park, and Cleveland Hillel were such organizations.

However, the Jewish Federation was always at the top of her list. "The Federation is the hub of Jewish Cleveland," she explained. "It brings everyone together and supports the entire Jewish community. There is no other organization that shares that goal."

As teenagers, Noreen's grandchildren participated in the Federation's Saltzman Youth Panel, learning about the needs in the Jewish community and participating in the challenging task of allocating limited funds. She created donor advised funds for each of her children so that they could practice making choices about charitable giving at an early age. All three of Noreen's children and their spouses are now involved as donors and leaders in the Jewish community. The next generation is

following in these footsteps as well, with grandchildren participating in the Federation's Peggy and John Garson Student Internship program.

> As a donor of many decades to the Federation's Campaign for Jewish Needs, Noreen wanted her gift to be HERE FOR GOOD forever and continue even after her lifetime. To do so, she created a campaign endowment fund – a Lion of Judah Endowment Fund (LOJE). Funding the endowment with a grant recommendation from her donor advised fund was a simple and straightforward way for Noreen to create her LOJE.

As one of the 86 women who have made the commitment to permanently endow her annual gift, she is proud to be helping the community forever. Each year, a distribution from her fund will support the Campaign for Jewish Needs. Noreen feels wonderful knowing that even after she is gone, a gift in her name will continue making an impact. "It is the best feeling to know that my gift will help people in future generations," she said. "There is no way to know what the future will bring, but I trust the Federation to provide for the community's needs, and I wanted to do my part."

In her statement written for the Federation's Endowment Book of Life, Noreen included a quote from Winston Churchill: "We make a living by what we get, but we make a life by what we give." Living by this adage, Noreen will be remembered as a role model for her family and her community.



Anonymous (40) Tom Isaac and Abby Goulder Abelson Dan Abrams and Nan Cohen+ Sheldon and Terry Adelman+ Hedy and David Adler+ Joanie and Tom Adler+ Norman Adler+ **Cheryl and Vlad Agranovich** Karen B. Altschul+ Nate Arnold George and Roma Aronoff+ Mark and Dana Bander Stephany and Jonathan Bass Annie Belkin Jules and Fran Belkin+ Nancy W. and Lawrence M. Bell Allan Bellin Linda Cortell Benjamin+ Dr. Brian and Nora Krasney Berman+ David Biegel and Ronna Kaplan Louis and Jean Bloomfield+ Richard J. Bogomolny and Patricia M. Kozerefski+ Elaine Bolasny* Michael and Susan Borstein+ Steven and Donna Borstein+ Josh and Daniella Botnick* Beth Wain Brandon+ Barrett and Joyce A. Brown* Jessie Bruder and Aaron Tevlowitz* Jane C. Busch+ Lois L. Butler Viki and Marc Byrnes+ Michael and Mimi Charnas Reneé Chelm+ Shirley Chessin Gilda Eisenberg Cohen+ Jennifer E. Cohen* Victor Cohn+ Bonnie and Michael Cole Lawrence and Lois Corman

Rand and Beth Curtiss Bernice Sapirstein Davis+ Lois Joan Davis+ Marti Davis+ Ken and Linda Dery **Reuven and Naomi Dessler** Harlan Diamond Jim and Nathalie Diener+ Mel and Wendy Dinner Stephen S. Douglass and Amy J. Rothenfeld Bob and Darlene Duvin+ Cindy and Michael Duber+ **Buddy Dworkin*** Sheila Eckstein Larry Edelman Carol K. Eisenberg **Robert and Suzanne Englander** Natalie Epstein+ Sherry Stein Epstein Shulamith and Gerald Erenberg Harriet and Alfred Fader Drs. Sharon and Bennett Fagin* Ralph Faigen Paul and Barbara Feinberg Barry S. Feldman+ Gloria Fine+ Joel and Ronna Fox Margaret Richards Frankel Mitch and Sue Frankel Rina Frankel+ Farl R. and Barbara Corwin Franklin Jonathan Freilich* Harvey A. and Harriet D. Freiman+ Ann G. Freimuth* Marc W. Freimuth Jane Friedman+ Mady Friedman+ Susan L. Friedman* Beverly Gans+ Brian K. Garson+

Ann and Scott Garson John and Peggy Garson+ Joan Gelb+ Norma Geller+ Stuart A. Gertman+ Myrna and Warren Gill Sheldon Gillinov Merle and Myra Glick Adrienne Metz Goldberg and Philip N. Goldberg+ David A. Goldfinger+ Allan Goldner **Richard Goldsmith** Bruce H. Goodman Judith Goodman+ Lois Goodman+ Susan and Bernard Goodman Francine M. Gordon+ Jenny and David Gottesman* Tamra F. Gould+ Joan Goulder Roe Green+ Penny Greenberger+ Bob and Sally Gries+ Andrea Kanter Grodin Flaine Gross Joan and Alan Gross Shelley and Ronald Gross+ Charlotte and Armin Guggenheim Sheldon Guren Samantha and Barry Guttman* Lisa Hacker Seth Harris **Bill Hartstein** Lvnn and David Heiman+ Anita and William Heller+ Rebecca and J. David Heller+ Bruce Hennes John E. and Laura P. Herman Edith F. Hirsch Michelle Hirsch+

Carol and Ken Hochman+ Amy and Stephen H. Hoffman+ Andrew and Debbie Hoffmann Etty Hoffman Lee Ann Holstein Richard Horvitz and Erica Hartman-Horvitz+ Susan and Robert Hurwitz+ Robert and Susan Immerman+ Lvnda and Don Insul Ronnen Isakov and Lara Danziger Isakov+ Sally Weinberg Isenstadt Pamela and Scott Isquick Orrv and Sheila Jacobs+ Ari and Marlyn Jaffe* Dr. Jack W. Jaffe Barbara Bellin Janovitz Suellen and Larry Kadis+ Gloria Kahan Etole Kahan+ Joel Kaminsky+ Amy and Ira Kaplan+ Arthur H. Kaplansky+ Andrea Katz+ Dorothy Soclof Katz+ Roberta B. Katzman+ Jack and Judy Kaufman Steven. S. Kaufman* Ita Klein Terri and Stuart Kline+ Maxine Koblenz+ Nancy and Rik Kohn Lee Kohrman+ Sharon Koppelman Noreen Koppelman-Goldstein+ Jennifer Leigh Korach+ Norma and Harvey Kotler Edward and Roslvn Kowit+ Joan Krantz Larry and Barbara Kronick

We thank and honor our living Legacy Society members who are creating their Jewish legacies by supporting the Federation's endowments now or through their estate plans. With your foresight, our traditions will remain bright for generations to come.

Dr. David M. Kushner and Rabbi Lucy Rebecca Kushner Dr. Irving and Enid Kushner Sanford Kutash **Elayne and Robert Kwait** Marvin and Carol Lader+ Wendy Lang **Rachel and Justin Lappen*** Fran Laskv+ Ellen and Jeffrey Leavitt Sharon and Jamie Lebovitz+ Jonathan Leebow Jane G. and Jordan R. Lefko Elin Leonard Rabbi Alan and Jean Lettofsky* Allison Levine Berinthia R. and Mark J. LeVine M.D.+ Gregg Levine and Howard Epstein M.D.* Marcia Levine+ Nancy and Keith Libman+ William and Sandra Lieberman Joseph Littman* **Barry and Mary Livingston** Irwin Lowenstein Lawrence Mack Milton and Tamar Maltz+ Cookie Marcus+ Greg and Shelley Milin Marcus+ Martin Marcus+ Paul and Leah Markowicz* Jim and Kathe Mayer+ Barbara Meckler+ Elaine and Beno Michel M.D. Michael and Hedy Milgrom+ Barbara Rauch Miller David P. Miller Jill Miller Zimon Rov Minoff+ Stephen A. Monto+ Irv and Bervl Moore Allan and Marguerite Morris

Paul and Svlvia Morrison Nora Myers David and Helen Nagusky+ Mariorie E. Newman+ Iris November+ Anna A. Novik* Irving and Dr. Nancy Oleinick* David B. Orlean Rita Orpett **Edith Merlin Paller** Rabbi Jeremy & Abbie Pappas* Bonnie Marks and Carol Paull+ Ervin and Wendi Pavlofsky+ Shari S. and Michael Perlmuter+ Kim Meisel Pesses and Paul Pesses+ Roland S. Philip M.D. and Linda M. Sandhaus M.D. Florence K Z pollack Julia and Larry Pollock+ Terry Pollack and Barbara Gross Jill Renee Pupa Elisa and Howard Rabb Leonard and Heddy Rabe Cathy Randall+ Burton Randell+ Hal and Cindy Reisenfeld+ Svlvia and Bob Reitman+ Sidney Rheuban Sally Inglis Rich Bob, Eleanor and Kathy Risman+ Roger and Lynn Ritvo Carol Rivchun+ Beth and Brian Robbins Rabbi Daniel Roberts Enid and David Rosenberg+ Frank and Beth Rosenberg Barbara S. Rosenthal Barbara and Alan Rosskamm+ Margo Roth Marcia Rothschild+ Patty Rubin

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*New member since December 2022 +Member of Endowment Book of Life List current as of August 1, 2023. We regret the omission of any names.

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L'dor V'dor: FROM GENERATION TO GENERATION

Excerpts adapted from the Endowment Book of Life, which recognizes donors who have made a commitment of \$100,000 or more to the Federation's Endowment Fund or who have created a supporting foundation.



Dan & Etten Zelman

"The Jewish Federation of Cleveland is the backbone of our great Jewish community. As lifelong Clevelanders, we have witnessed the Federation caring for Jews in need and helping ensure Jewish continuity here and throughout the world.

As active volunteers in our community, we have been fortunate to see many of the programs here, in Israel, and in other countries that have informed our

decision to permanently endow our annual contribution to the Campaign for Jewish Needs.

By creating this endowment, we are helping the Federation sustain its mission and keep our family involved in the necessary work done by the Federation in the future. We have loved serving and being part of this community and are excited to join those who have come before us, paving the way to keeping our community strong!"



Shelley & Ronald Gross

"We have a close family member who has special needs. He was born in 1963, when there were no services provided by the Jewish Federation of Cleveland or its agencies that could help our family. Our hope is that through our legacy giving no family will ever be without support.

We are fortunate to live in a vibrant Jewish community in Cleveland and feel a strong connection to the worldwide Jewish community. We want the Jewish community both locally and globally to remain strong for our children and future generations.

Our hope is that our strong commitment provides inspiration to our children to continue giving to their ability; and when they can, to support the Jewish Federation with their own legacy gifts."



Noreen Koppelman-Goldstein

~ In Memory of Vivian and Joseph Koppelman

"I believe it was Winston Churchill who said, 'We make a living by what we get, but we make a life by what we give.' Fortunately, I grew up in a household in which philanthropy was important and saw firsthand that my parents' philanthropy not only benefitted individuals, it benefitted the entire community.

I often ask myself, what kind of world will we leave for future generations. The Jewish Federation of Cleveland's Lion of Judah Endowment fund helps ensure that we can provide for future needs of the community and hopefully make life better for individuals and minimize poverty. Although I do not know what these needs will be, I am happy to support this program to help future generations."



Michael Milgrom

Hedy Pufeles Milgrom

"'Never hesitate!' This advice was the motto by which my parents, both Holocaust survivors, led their lives, never hesitating to take care of their families and their Jewish community.

This community was built by the vision and generosity of hundreds of others who never hesitated to do the right thing. We do this in honor of all future generations of our family and hope that the legacy will endure."

"I have always considered it important to support the Jewish community, both here and in Israel. This is something I learned from my parents, and it was reinforced by my Jewish education and the time I spent in Israel.

Over the past 40 years, Hedy and I built our home and raised our children with the same Jewish values with which we were raised. The Cleveland Jewish community has supported us throughout our journey. We want our descendants to know that part of how we care for them is by supporting our community."



Wendi & Ervin Pavlofsky

"As a child and young adult my life was intertwined in the small Dayton Jewish community. I knew every Jewish person and had a deep understanding of how Jewish organizations influenced our lives. Wendi and I married and raised our two daughters in Dayton. Wendi, from Cleveland, embraced how every person was highly involved and committed to the community. My mom's desire and passion to give back to the community inspired us to get involved as well, giving and volunteering in our own ways.

Moving to Cleveland was a whirlwind for me. Suddenly I was surrounded by a robust Jewish community that had everything I could imagine. It is important to us to set an example that inspires our children to get involved and give back to their Jewish communities as they raise their families. This legacy gift is our way of ensuring that our passion and excitement for Jewish Cleveland endures and goes from strength to strength."



Michael Perlmuter

"I keep a plaque on my desk that states, 'Live your life so that your children can tell their children that you not only stood for something wonderful — you acted on it.'

Shari and I are fortunate to have wonderful families and live in the fantastic Cleveland Jewish community, where we both have found opportunities to make our lives more meaningful, as well as help others. The organizations, agencies,

and causes supported by the Federation, through the dollars of donors, are the reason this community is as fantastic as it is.

I am pleased to join Shari and all the other caring and thoughtful members of our community in committing to the Federation's endowment so that the good work of the Federation can be carried into the next generations."

Providing a Thriving Jewish Life

Beth and Frank Rosenberg both grew up in Shaker Heights, but their paths did not cross until after college when a friend introduced them. Beth went to Shaker Heights public schools, and Frank attended the Joseph and Florence Mandel Jewish Day School (then Agnon), then Shaker Heights public schools for middle school onward. Both were active in youth groups, Beth in the North American Federation of Temple Youth Northeast Lakes Region (then NELFTY now NFTY NEL) and Frank in Betar. They each brought meaningful

aspects of their Jewish values to their marriage and created a family together that combined their values of Jewish observance and community participation. To this day, the Rosenberg family (Frank's four siblings and their families) has Shabbat dinner together every week.

Neither Beth nor Frank remember discussing philanthropy with their parents, but they knew their parents contributed to the community financially and through participation. As they built their family, philanthropy continued as a constant thread, including giving financially as well as serving on committees and boards.

Beth was deeply honored when



Beth and Frank's daughter Sara Siegal and her children, William and Jamie.

serving as a board chair for the first time, she's continued in her leadership roles at the Federation and many of its local beneficiary agencies – including Kent State Hillel, Menorah Park, and the Jewish Education Center of Cleveland – as well as Youth Opportunities Unlimited.

Frank, always involved as well, shares that his "heart and soul" is with the synagogue. His most recent leadership role was as board chair at Oheb Zedek Cedar Sinai, where he often attends

> minyan and helps in any way he can. A person with leadership and mechanical skills – he once fixed the elevator at shul – Frank is called upon often and always shows up!

r All

When it comes to their Jewish legacy, Beth and Frank are on the same page. "We need to make sure that our Jewish community can continue to serve those in need and provide a thriving Jewish life for all," explained Frank.

Beth added, "Sometimes we take what we have for granted, but others see what we have in Cleveland. When my cousin needed assisted living, her family brought her here, although they did not live here. They knew that she would receive the best care possible at our Jewish facilities."

she was asked to serve on the board of trustees at the Gross Schechter Day School (then Solomon Schechter Day School) when her oldest daughter Alix was in first grade. After

A challenge for the Rosenbergs was deciding which of their many priorities they would support permanently with gifts

Beth and Frank Rosenberg

••••

"We need to make sure that our Jewish community can continue to serve those in need and provide a thriving Jewish life for all," explained Frank.

through their estate plan. As participants in the Federation's LIFE & LEGACY program, the Rosenbergs decided with the guidance of their estate attorney that the best solution for them was to designate their Federation donor advised fund as the beneficiary of a percentage of their estate.

Upon receipt of the bequest, the Federation will create The Beth & Frank Rosenberg Endowment Fund, which will annually distribute funds based on their expressed recommendations. They may update their choices at any time without needing to update their estate documents. Beth and Frank like the flexibility this plan provides, although changes are unlikely.

Frank shared the philanthropic philosophy he and Beth live by, "No matter how hard you think your life is, you can always help others who have it even tougher than you."

They hope that they have passed these values to their children – Alix, Molly, Sara, and their families. Beth said, "We want them to feel connected and part of something bigger than just themselves or our family." To Beth and Frank's delight, their youngest daughter Sara and her husband, David, recently moved back to Cleveland and their oldest child is attending preschool at Gross Schechter Day School.

The Rosenbergs are thrilled that the newest generation of their family will be part of the Jewish Cleveland that past generations helped to build. And they are honored to be able to add to that legacy for the benefit of future generations to come.



From left to right: David and Sara Siegal, Beth and Frank Rosenberg, Molly Rosenberg, Alix Rosenberg and her husband, Fabian Sinding-Larsen.



IRA QUALIFIED CHARITABLE DISTRIBUTION

Use your required minimum distribution to create an endowment fund that you can add to each year.



GIFT IN YOUR WILL

Leave a charitable bequest in your will or trust – either a percentage of your estate or a specific amount.

HOW CREATE YOUR

Jewish Cleveland has an extraordinary philanthropic history. We are fortunate that those who came before us had the foresight, imagination, and wisdom to create the infrastructure supporting our ability to live full Jewish lives today.



LIFE INSURANCE

Give an existing policy that you no longer need or give a newly created policy.



DONOR ADVISED FUNDS

Create an endowment fund with a current or testamentary grant recommendation.



GIFT OF ASSETS

Make a non-cash gift, such as appreciated securities, real estate, collectibles, or business interests.



RETIREMENT ASSETS

Designate the Federation, or any agency, a full or partial beneficiary of your retirement plan.

JEWISH LEGACY WAY

By coming together to create essential endowment funds for Jewish Cleveland's cornerstone agencies and vital services, we are building upon our community's history of visionary leadership and generosity to secure a strong and more vibrant Jewish future for generations to come.

You can create a legacy in many ways. Here are just a few to consider now or in the future to support the Federation and/or its beneficiary agencies.

LIFE INCOME

Set up a Charitable Gift Annuity to support the Jewish community while providing consistent income for the rest of your life. All of us – regardless of age or wealth – have the ability to leave a meaningful legacy. We hope you will join us in creating yours today.





t is not surprising that the community-wide LIFE & LEGACY initiative is a huge success. Jewish Cleveland has always been one of the most philanthropic communities in the United States. In addition to generosity, a key component of LIFE & LEGACY is to foster collaboration among participating organizations. Each agency has its own team of professionals and volunteers who reach out to possible legacy donors. The Federation brings these teams together for education and training sessions, and to share successes and challenges.

How do we judge success? Since the initiative began, we have collectively secured more than 300 new LIFE & LEGACY commitments for our community. We can only estimate the value, but we know that it is in excess of \$15 million. We are so proud to continue the legacy of our visionary community leaders who created the Federation's Unrestricted Endowment Fund to provide a safety net during crises and secure a stronger, more vibrant Jewish community, not for themselves but for us. Now, we are accepting the responsibility to continue this important mission, not for us but for future generations.

During this successful launch year, every agency and school realized new legacy commitments and those who achieved the goal of 18 received unrestricted \$10,000 grants from the Federation, in partnership with the Harold Grinspoon Foundation, which created the program and assists in the funding. To date, 73 Jewish communities across the United States and Canada now have over 36,000 new legacy commitments. Looking forward, that is over \$1.39 billion for the Jewish future across North America.

Our Jewish community was established by a small group of individuals. Those humble beginnings have led to the vibrant, extensive communal infrastructure that we cannot take for granted today. While prioritizing the needs of the vulnerable, we enjoy diverse places of prayer, quality day schools, day and overnight camps, and so much more.

Your legacy commitment makes a statement about your Jewish values and participating in LIFE & LEGACY takes one small step. Just like Jewish Cleveland, endowment funds are HERE FOR GOOD. In other words, endowment commitments made now will support Jewish Cleveland's future, keeping our community secure, thriving, and innovative, while caring for the most vulnerable. The Jewish Federation of Cleveland and Women IN Philanthropy would like to recognize the following women for perpetuating their annual campaign gifts by creating a Lion of Judah Endowment (LOJE).

Terry Adelman Karen B. Altschul Nancy Wilkoff Bell Loretta Borstein* in memory of Jerome Borstein Beth Wain Brandon Marilyn B. Cagin* Florence Chelm* Reneé Chelm Nan Cohen Gilda Eisenberg Cohen Lois J. Davis Marti Davis Cindy Duber Carol Franklin Feig* Margaret Richards Frankel Beatrice Franklin* Jane L. Friedman Mady Friedman **Beverly Gans** Peggy Garson Norma C. Geller Eleanor Gerson* Holly B. Gertman* Adrienne Goldberg Toby Goldfinger* Lois Goodman Francine M. Gordon Tamra F. Gould Roe Green

Penny Greenberger Erica Hartman-Horvitz Anita Heller Rebecca C. Heller Michelle Hirsch Ann Nickman Jacobson* Suellen Kadis Amy Reich Kaplan Andrea Katz Dorothy Soclof Katz Noreen Koppelman-Goldstein Jennifer Leigh Korach Carol Lader Fran Lasky Sharon Effron Lebovitz Berinthia R. LeVine Sandra Lipman* The Marianna Luxenberg* Lion of Judah Endowment in Memory of Herbert Luxenberg Tamar Maltz Cookie Marcus Lois Marcus* Shelley Milin Marcus Bonnie Marks Barbara J. Meckler Hedy P. Milgrom Anne Miller* Wendi B. Pavlofsky Shari S. Perlmuter

Cathy Randall Dafna (Laurel) Ronis* Enid Baum Rosenberg Barbara Rosskamm Betty Rosskamm* Susan Rubin Evie Safran Carole Schonberg* Eleanor Schwartz Eileen W. Sill Karen Lipman Steiger Peggy Gries Wager Amy L. Wain Nina Wain* Lori Ellen Wald Judith Weidenthal* Penni Mandel Weinberg Betty Weintraub* Judith Weiss Trudy Wiesenberger Danielle Wild Judy Klein Willensky Elissa J. Wuliger Sandra Wuliger Dara G. Yanowitz Donna Yanowitz Paula Zeisler* Ellen Potiker Zelman Anonymous (2)

*of blessed memory

For more information about Lion of Judah Endowment Funds, please reach out to one of our Development Professionals on page 2. All inquiries are confidential.



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Your annual gift to the Campaign for Jewish Needs supports the health and vitality of the entire Jewish community. Continue your giving long into the future by creating an endowment fund that makes an annual Campaign gift forever.

When you invest in the future of the Jewish community, you:

- Serve as a role model and help Jewish Cleveland grow and thrive for generations to come
- Provide a permanent source of funding to meet the vital needs of our community
- Become a member of the Legacy Society
- Your gift may be eligible for a charitable tax deduction.

There are many ways to endow your gift, either during your lifetime or through testamentary instructions. To learn more, please contact one of our Development Professionals on page 2.

This material is presented for informative purposes only and should not be construed as legal, tax, or financial advice. When considering gift planning strategies and year-end gift opportunities you should always consult with your legal, tax, or financial advisors.

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